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Shanghai Branch
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Joint effort of Hamburg and Shanghai on the way to better city, better life: ecobuild shanghai 2006

Energy shortages being a pressing issue in China, ecological buildings represent a good potential for energy savings. In this framework, **ecobuild shanghai 2006**, an initiative from the sister-city partnership Hamburg - Shanghai, is a milestone on Shanghai's agenda to becoming more energy efficient and will contribute to creating a greener building landscape.

As a key project to promote innovative concepts for urban development and construction in Shanghai, **ecobuild shanghai 2006** acts in line with the preparation of the World Expo Shanghai 2010 to foster a Better City, Better Life.

Several sites in various Shanghai districts have been selected to demonstrate energy efficient, environmentally friendly technologies and concepts. After the completion of the buildings in November 2006, professionals, technicians, academics, politics, and the general public will have the opportunity during the 4 weeks open doors exposition to visit the model units, experience the ecological concepts and gather information about innovative technologies. **ecobuild shanghai 2010** furthermore acts as a reference project for the World Expo Shanghai 2010.

One year after the signature by Hamburg and Shanghai mayors of a memorandum on the **ecobuild shanghai 2006** in September 2004, another major milestone was reached in September: Prof. Joachim Malecki, First Construction Director of the Ministry of Construction and Environment in Hamburg and Peter Friemert, General Manager of the ZEBAU Shanghai Bauausstellungsgesellschaft mbH, visited Shanghai from September 6th till September 12th and signed cooperation contracts with the various developers of **ecobuild shanghai 2006**.

Prof. Malecki welcomed the progress of the project, mentioning that "**ecobuild shanghai 2006 is an important contribution to the development of sustainable city concepts**".

The official signing ceremony of the ecobuild cooperation contracts on Friday 9th September was opened by Mr. Wang Baohai, director of the Office for Building Energy Efficiency of the Shanghai Construction Commission and main counterpart of the ecobuild project.

The developers of the five projects are already under the umbrella of **ecobuild shanghai 2006**, namely, Pudong Ecological Building Exchange Center, Pujiang Intelligence Valley Administrative Building, Anting New Town, Qingpu Haiyuan Villas and Chongming Dongtan Eco Farm, have signed a cooperation agreement with the ZEBAU Shanghai Bauausstellungsgesellschaft mbH for the implementation of the ecobuild energy efficiency criteria in their respective projects.

In accordance with the contracts, the developers will be provided assistance and technical guidance from experts from Hamburg during their planning and construction phases. All the buildings shall be designed to save 75% of energy compared to the average consumption in Shanghai. The developers furthermore agree to receive quality control, evaluation and certification, and to open their buildings for the exhibition in November 2006.

marketing ecobuild shanghai 2006

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The **ecobuild shanghai 2006** is a project of the sister cities Hamburg and Shanghai, implemented by the ZEBAU Bauausstellungsgesellschaft Shanghai mbH. The ZEBAU Bauausstellungsgesellschaft Shanghai mbH is present with a head office in Hamburg and a liaison office based in the GIC Shanghai.

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